

Section 3

Policy Framework

Policy Objectives

Goals and Policies

Educational Mission
Campus Image
Historic Continuity
Stewardship
Landscape Character
Community

The preceding Design Framework section describes the historic evolution of the campus, and how it is perceived and used today. The role of the Landscape Master Plan is to prescribe enhancements and corrective strategies to the existing high-quality campus landscape where they are needed. This is accomplished through a dual approach. The first element is the framework of goals and policies in this section and the second is a vision for site specific physical improvements within the Landscape Initiatives.

Policy Objectives | The following long-term goals set a positive framework of preservation, renewal and management for the future vision of the campus landscape. As a companion document to the *New Century Plan (NCP)*, the Landscape Master Plan supplements the NCP landscape-related goals and policies. The Landscape Master Plan goals are based on the campus-wide objectives listed below.

- Educational Mission
- Campus Image
- Historic Continuity
- Stewardship
- Landscape Character
- Community

The Landscape Initiatives presented in Section 4 support these goals and policies by prescribing a vision for specific improvements.

Goals and Policies | Each of the Landscape Master Plan goals stated below are followed by a group of policies that direct actions or define management in support of the goal.

Goal I: Educational Mission | Develop the campus landscape in support of the educational mission of the University.

Many attributes of the campus landscape support the teaching, research and public service mission of the University. It provides places of academic and social interaction, outdoor classroom space and places to study. The biological habitat associated with Strawberry Creek and the Natural Areas are irreplaceable and of special public value in the visual and experiential environment of the campus. The diversity of the plant collection contributes visually, educationally and ecologically to the value of the campus. Finally, the dramatic scale and beauty of the campus serves as an inspiration to the campus community.

Policies

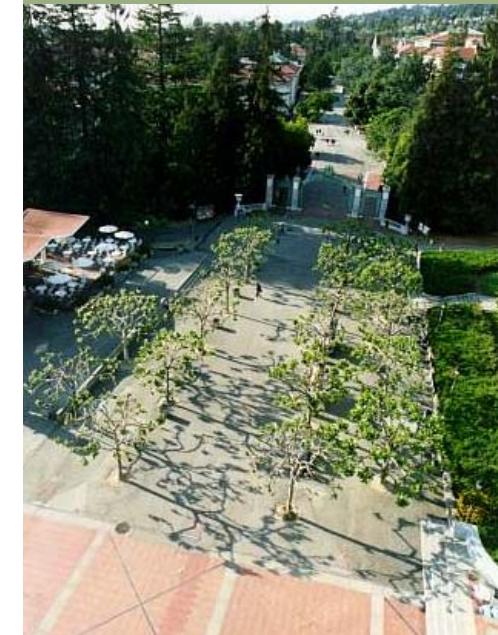
PI-1 Reserve core campus space for functions that serve or directly involve students as prescribed by the *New Century Plan*.

PI-2 Within new capital investments, prioritize the development of outdoor spaces that are conducive to creative interaction as prescribed by the *New Century Plan*.

PI-3 Define a program of investments for places of interaction, and a sequence for implementation as prescribed by the *New Century Plan*.

PI-4 Promote outdoor teaching opportunities to support diversity in the campus environment.

PI-5 Establish a landscape advisory committee composed of faculty and staff to provide oversight to landscape and grounds development issues.



A sequential experience of the campus is evident here as visitors leave the formality of Sproul Plaza at Sather Gate and cross over Strawberry Creek to enter the Classical Core.



The campus affords many locations for people to enjoy time outdoors, in the pleasant Berkeley climate.

Goal 2: Campus Image | Maintain the campus image of buildings in a park.

The appearance of the landscape reflects on the image of the University. The landscape and open space of the Berkeley campus is the common element that ties the architecture together, provides visual clarity, orients visitors and creates a sense of community. As the campus building density increases, the value of the open space increases in importance throughout the campus. An important aspect of improving the campus image is to implement a program of fundraising and investment for the open space system.

Policies

P2-1 Implement an ongoing program of investment to restore and renew the campus park landscape prescribed by the *Long Range Development Plan*.

P2-2 Implement a program of strategic investment in new and enhanced campus open spaces prescribed in the *Long Range Development Plan*.

P2-3 Preserve, enhance and protect the qualities of distinctive and high quality open spaces from inappropriate new campus developments or other negative impacts.

P2-4 Plan new building and open space improvements jointly and with the same degree of quality to ensure each new investment elevates the quality of campus life.

P2-5 Convey an image distinct from the adjacent community through well-planted perimeter open spaces and gateways on the south, west, and north edges of the central campus.

Goal 3: Historic Continuity | Preserve and enhance the campus landscape features that provide continuity with the past.

As a vital element of perception and experience, the landscape contributes greatly to the historic value of the Berkeley campus. Traditional treatments of planting, pathway patterns and materials are essential to maintaining the appropriate setting for historical open spaces. Strengthen the character of the distinguished national register sites with complementary landscape design.

Policies

P3-1 Develop standards of historic and cultural significance for the campus landscape, and perform a survey to identify significant campus sites and structures per the *New Century Plan*.

P3-2 Protect historic areas of the campus and those areas with unique landscape qualities to ensure they are not conspicuously altered.

P3-3 Preserve and strengthen the unique characteristics of the five landscape types- rustic, natural, neoclassical, picturesque and urban-through physical design and landscape management.

P3-4 Preserve and enhance important distant views, the Beaux-Arts axes and spatial compositions in the siting and design of new buildings.

P3-5 Design the landscape setting for any new or remodeled building as an integral part of the site, with consideration for the qualities of the context landscape type.

Goal 4: Stewardship | Provide stewardship to enhance the distinctive natural and physical attributes of the campus.

Groves and mature specimen trees, the riparian zone around the forks of Strawberry Creek and the expression of the westward slope with views are the principal natural attributes of the campus landscape. The tree canopy contributes character, stability and dignity to the campus, shaping the spatial order and reducing the mass of large buildings. The creek channel and attendant riparian tree canopy create a sinuous natural form that complements the Beaux-Arts formality of the original campus plan. The views expand the campus to its environs and the region beyond.

Policies

P4-1 Site and design new buildings and related landmarks to preserve and enhance key views into, within and from the campus as prescribed by the *New Century Plan*.

P4-2 Ensure all projects within the Natural Preserves are compatible with and protect ecologically based management objectives prescribed by the *New Century Plan*.

P4-3 Manage Strawberry Creek as an open, natural-appearing creek and riparian corridor.

P4-4 Develop a long range management program to sustain and renew mature trees as an important component of the campus structure and environment.

P4-5 Develop diversity in plant species within the open space system to promote species health, visual diversity and the use of the campus as an arboretum for teaching and research.

Goal 5: Landscape Character | Provide and maintain sustainable, quality landscapes that enhance the use of campus open space.

The Berkeley campus needs a high quality landscape that depends on good comprehensive design and high quality materials. Maximizing campus resources and creating consistently high environmental quality landscape is important in planning for this goal. The character and form of the campus landscape provides useful outdoor spaces that accommodate individual, educational, social and recreational activities.

Policies

P5-1 Incorporate the principles of sustainable design in the design, construction and maintenance of projects as prescribed in the *New Century Plan*.

P5-2 Siting and design of new or renovated open spaces shall consider climactic and other environmental factors to encourage use of the campus environment.

P5-3 Ensure site furnishings are well designed, durable and relate to the context landscape types of the campus environment.

P5-4 Provide for site furnishings to include paving upgrades, plant and irrigation renewal, bike parking, public art, wayfinding, lighting and waste enclosures.

P5-5 Establish training for landscape management and maintenance to develop improved and consistent practices for the landscape types within the central campus.



A quiet, picturesque glade near Giannini Hall.



The campus icon, "The Campanile", stands tall above its historic esplanade and the greater community beyond.

Goal 6: Community | Provide and maintain a welcome, safe and accessible campus environment.

The campus landscape is the site of constant movement as the University population moves on, off and through it on a daily basis. The increasing traffic at gateways, plazas and on pathways and roads emphasizes the need for improved and clarified pedestrian conditions. The University must be rigorous in providing safe and accessible paths of travel for its disabled community across the challenging, but ever-improving campus landscape.

Policies

P6-1 Plan, design and manage routes within the central campus for the primary use of pedestrians. Where space permits, access routes for various types of vehicles shall be established separating pedestrians from vehicular traffic.

P6-2 Integrate universal access standards with the most feasible routes relative to terrain and landscape quality, in providing equal access for disabled and able-bodied persons in the design of new and renovated facilities.

P6-3 Designate two north-south cross campus bicycle routes to convey high traffic volumes and locate consolidated free bicycle parking in secure lots along these routes.

P6-4 Combine the approach of consolidating commuter and visitor parking in structures outside but within walking distance of the central campus, while investing in a comprehensive program of transportation demand as prescribed by the *New Century Plan*.

P6-5 Designate parking spaces for disabled persons as needed in parking areas throughout the central campus, located on level sites with ample room for maneuverability and free from conflict with service vehicles.

P6-6 Restrict private, service and delivery vehicles to designated exterior and interior routes, and admit them to interior routes only from 8am - 5 pm as prescribed by the *New Century Plan*.

The preceding goals and policies represent broad campus objectives and actions designed to better preserve, renew and manage the campus landscape. The initiatives in Section 4 are the physical manifestations of the goals and policies as they relate to site specific locations.